



For immediate release

LIVE ■■■■■ Benjamin Rivet, performing under the moniker, BJSR, is charging his way onto the Indie Music scene. Hailing from Michigan, the troubadour now calls Dayton, Ohio home. BJSR primarily performs solo creating a uniquely stacked texture by layering guitar and voice. He stylistically loops multiple beatboxed rhythms and background vocals to support his live performance, producing a fully developed acoustic pop sound.

He mixes familiar and simple melodies, urgent rhythms, and his smooth baritone to express heartfelt and thoughtful lyrics. His music is not easily grouped into a specific genre as he draws from Indie folk, pop, and rock, with a little hip hop to spice things up. His live shows ebb and flow between sweetly crooned ballads to energetic dance numbers. Plus, when given the opportunity, he'll charm the pants right off of you with his effortless banter and storytelling.

YOUTUBE ■■■■■ BJSR captured the hearts of both the lovers of music and the technologically savvy when he shot a video for his first single, "Play," on his iPhone. It's imagery and catchy hook have helped snag over 105,000 views on YouTube. The video also earned Rivet nods from blog's around the world, including wired.com and mashable.com. He's since released a number of live and acoustic performances that are making the rounds around the web.



AXE AND VOX ■■■■■ Currently, BJSR is performing a variety of rotating line-ups promoting his self-produced, debut EP AXE AND VOX. The EP emerged after a year of production in 4 cities and with the recruitment of 11 musicians. The record is a compilation of six of Rivet's original songs fully realized with robust instrumentals. The 29 minute EP showcases Rivet as both a multi-genre producer and relatable songwriter.

AXE AND VOX's simple lyrics and complex themes are smoothly carried by BJSR's mellow voice. Each song can be performed with a full band as heard on the EP or as he tours as a solo artist. With versatility, each version remains deeply weighted that keeps a listener's mind and soul thoroughly satisfied.



Of the EP, music writer, Linda Turk of the *Dayton City Paper* says, "The songs vary in style and complexity beginning with "The Lover" which opens with hauntingly arranged strings. The six tracks mix the quiet thoughtfulness of a singer/songwriter with whimsical indie folk pop, with a hint of old school rock thrown in for good measure. AXE AND VOX will have its listeners singing along, hoping this young musician will soon release a follow-up." Juliet Fromholt of 91.3 WYSO adds, "The six songs on Axe and Vox quickly become like old friends that you can't wait to hum or sing along with. The EP has a range of soulful ballads, catchy pop tunes and classic Americana, and it's all tied together by great songwriting."

On the heels of the EP's release, BJSR is not only performing his songs live, but also creating a series of six videos: one for each song on the record, to be released on his YouTube channel over the next few months, as well as having six teams of producers remix each song on the EP. In support of the AXE AND VOX, BJSR will be playing shows in Ohio and around the Midwest. See reverse for track info, contacts and tour dates.

AXE AND VOX

Tracking listing

1. The Lover (5:11)

Mellow, acoustic love song with building intensity throughout.

2. On My Way (5:09)

Steady folk groove with smooth verses and a catchy hook.

3. Sleep (3:58)

Upbeat pop with fast lyrics and a fun hook that nods at "I Dream of Jeannie"

4. Follow The Leader (4:24)

Acoustic rock with a full sound, intense drums and a big finish.

5. Home (4:41)

Chill, heartfelt singer/songwriter with a soft melody airy background vocals.

6. The Fighter (6:16)

Indie-Rock ballad with a steady build and uplifting finish.

(AXE AND VOX available on iTunes, Amazon and Bandcamp)

WEB / CONTACT

bjsrmusic.com

facebook.com/bjsrmusic

myspace.com/bjsrmusic

twitter.com/bjsr

bjsr.bandcamp.com

Booking and Press

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DATES

3/4	Columbus, OH (Scarlet and Gray Cafe)
3/5	Dayton, OH (Wright State U.)
3/7	Dayton, OH (Therapy Cafe)
3/9	Valparaiso, IN (Uptown Cafe)
3/10	South Bend, IN (Club 23)
3/11	Chicago, IL (Elbo Room)
3/12	Grand Rapids, MI (Juke's)
3/14	St. Louis, MO (Old Rock House)
3/15	Norman, OK (The Deli)
3/19	Austin, TX (Dominican Joe's)